

Boulevard® Order Form

Special offer valid only in Atlanta, GA at Leadership 1/8 - 1/14/2012

Date _____
 Order# _____
 CSR _____

Boulevard Software

_____ **Yearly Auto Renewal** (guarantees lowest price)

Download	\$129	\$	
CD (\$129 + \$15 S/H)	\$144	\$	

Boulevard Training DVDs (price includes S/H)

_____ **Auto Renewal every 2 years** (guarantees lowest price)

Special pricing if purchased with the Boulevard software

Extras Volume 1: Increasing Your Sales \$5 \$ _____

You'll learn three methods for making more money while giving discounts:

- Maximizing birthday discounts
- Creating a mascara club
- Buy three, get the fourth item free

Extras Volume 2: Customer Follow-up \$5 \$ _____

Packed with 4 ideas to help you handle following-up with your customers & properly tracking it in your program:

- Warm chatter leads
- The customer checklist
- Gift with purchase
- Special occasions

Extras Volume 3: Managing Your Inventory \$7 \$ _____

This 25 minute video has great ideas such as:

- Choosing and monitoring your Ideal Inventory
- How discontinued items can increase your sales
- Capitalizing on the use of Product Collections

Services

_____ **Yearly Auto Renewal** (guarantees lowest price)

Premium Product Update Service — *FREE for the 1st year when you purchase the Boulevard software at Leadership!*

When you are on the Product Update Service, your Boulevard program will check for any new product updates automatically. Your product list will then contain the updates you've told Boulevard you would like!

\$40 \$ **FREE**

Product Update Service on CD (Reg. \$40 + \$15 S/H)

\$15 \$ _____

Initial Inventory Setup (\$75 value)

\$30 \$ _____

Let us help you to get started using Boulevard the quickest way possible, by recording on-hand and ideal inventory quantities, cleaning up Closeout Items product category, and loading your inventory into Boulevard.

Mobile Products

_____ **Yearly Auto Renewal** (guarantees lowest price)

Avenue: Blackberry w/ 1 yr Maintenance \$50 \$ _____

Avenue: iPhone w/ 1 yr Maintenance \$50 \$ _____

Avenue: Windows Mobile w/ 1 yr Maintenance \$50 \$ _____

_____ **Please notify me when Avenue is available for Android**

Postcard Subtotal \$ _____

Total \$ _____

Please Note: If paying by check your order will be held up to 10 business days to allow for check processing. Please make check payable to Main Street Software, Inc. We gladly accept VISA, MasterCard, Discover, and American Express.

Credit Card # _____ exp _____ CVV2 _____

Signature _____

Name _____

Address _____

Shipping via US Postal Service

City _____ State _____ Zip _____

Phone _____

Email _____ Password (for MSS website login) _____

Who can we thank for referring you to us?* _____ Are you a Director? _____

Are you using another Mary Kay software program? If so, which? _____

Main Street Software, Inc. PO Box 230031, Tigard, OR 97281-0031 ♦ www.mainstsoftware.com ♦ Phone: (503)670-1310 ♦ FAX: (503)620-4555

*Double referral credit for all Boulevard software orders placed at Leadership 2012.